



WHOLE GRAIN

Buy One, Get One Free After Rebate



Earn up to 5 Free Cases! or 5 Free 25-lb. Bags

Whole-Grain Goodness in Every Grain

- More healthy, flavorful, and convenient than ever
- A natural source of nutrition and whole-grain fiber
- Easy to prepare

For more product information call 1-800-432-2331, visit MARSfoodservices.com, or ask your sales representative.

Operator Rebate

Buy two cases of any variety of UNCLE BEN'S® Whole Grain Rice and send in your invoice and rebate form to receive reimbursement for the value of one case (maximum 5 cases or \$400).

MAIL REBATE TO (Please print clearly)

NAME OF ESTABLISHMENT	
YOUR NAME	
TITLE	
STREET ADDRESS (NO P.O. BOX)	
CITY/STATE/ZIP	
BUSINESS PHONE NUMBER	
E-MAIL ADDRESS (REQUIRED TO RECEIVE PROMOTIONS VIA E-MAIL)	
SALES REPRESENTATIVE	
SALES REPRESENTATIVE COMPANY	
CITY/STATE/ZIP	

Check box if you wish to receive e-mails regarding additional MARS Foodservices promotional offers.

TO SPEED UP YOUR REWARDS

- Fill out this form completely.
- Purchase products from 01/01/2011 to 1/31/2012.
- Minimum purchase: 5 cases. Maximum rebate \$400.
- Attach distributor invoices of qualified purchases circled or highlighted.
- One coupon limit per location.
- Allow 4-6 weeks for delivery. Postmark requested on or before 01/31/2012.
- Operators, not distributors, must complete and submit rebate certificate.
- Mail claim to **MARS Foodservices, P.O. Box 29333, San Antonio, TX 78229.**

IMPORTANT: This offer is not valid on cases offered for resale. Offer valid for foodservice operators only. Distributors, contract customers, purchasing groups, bid and cash-and-carry purchases are not eligible for this offer. Chains or affiliated groups must participate on an individual basis. Void where prohibited, taxed, or restricted by law.

Primary Type of Operation (Check One)

- | | | |
|---|--|---|
| <input type="checkbox"/> Catering
<input type="checkbox"/> Deli/Retail Store
<input type="checkbox"/> Hotel/Motel
<input type="checkbox"/> Recreation/Entertainment
<input type="checkbox"/> Family/Casual Restaurant
<input type="checkbox"/> Fine Dining
<input type="checkbox"/> Fast Food (Quick Service)
<input type="checkbox"/> Cafeteria | <input type="checkbox"/> Noncommercial
<input type="checkbox"/> Association
<input type="checkbox"/> College/University
<input type="checkbox"/> B&I/Employee Feeder
<input type="checkbox"/> Healthcare/Hospital
<input type="checkbox"/> In-Transit Feeder
<input type="checkbox"/> Military Service
<input type="checkbox"/> School (K-12)
<input type="checkbox"/> Vending | Average Number of Meals Served Per Day
<input type="checkbox"/> Less than 100
<input type="checkbox"/> 100-299
<input type="checkbox"/> 300-499
<input type="checkbox"/> 500-999
<input type="checkbox"/> 1,000-1,999
<input type="checkbox"/> 2,000-4,999
<input type="checkbox"/> 5,000 or More |
|---|--|---|

Product No.	Product Description	Pack Size	No. of Cases Purchased	Price Paid
12111	UNCLE BEN'S® Whole Grain Brown Rice	25-lb. bag		\$
08714	UNCLE BEN'S® INTERNATIONAL GRAINS® 100% Pure Wild Rice	2/5-lb. bags		\$
02003	UNCLE BEN'S® Whole Grain Brown & Wild Rice Blend	6/35.8-oz. bags		\$
22440	UNCLE BEN'S® INFUSED® Roasted Vegetable Pilaf with Whole Grain	2/5-lb. bags		\$
02004	UNCLE BEN'S® Long Grain and Wild Rice Blend	6/36-oz. bags		\$
02102	UNCLE BEN'S® <i>naturel</i> ™ GOLDEN HARVEST® Rice Mix	20-lb. cube		\$
03406	UNCLE BEN'S® Harvest Vegetable Pilaf	6/33-oz. bags		\$
24502	UNCLE BEN'S® INFUSED® Chicken & Wild Rice Pilaf	2/5-lb. bags		\$
35183	UNCLE BEN'S® <i>naturel</i> ™ Wild Red Whole Grain Blend	20-lb. cube		\$
34247	UNCLE BEN'S® <i>naturel</i> ™ Jasmine Rose	20-lb. cube		\$
03611	UNCLE BEN'S® Pinto Beans with Whole Grain Brown Rice	6/26.2-oz. bags		\$
03517	UNCLE BEN'S® Sun Dried Tomato Pilaf with Whole Grain	6/24.7-oz. bags		\$
				Total Rebate Due \$:
				(Maximum 5 cases or \$400)

Invoice Start Date

January 1, 2011

Invoice End Date

December 31, 2011

Postmark Requested No Later Than

January 31, 2012

