



FLAVORED RICE

Buy One, Get One Free After Rebate



Earn up to 5 Free Cases! Seasoned Rice from the Seasoned Expert

- Reduced sodium per serving on all of the flavored varieties*
- On-trend flavors make it easy to offer today's most popular entrées and sides
- Seasoning packets with premium ingredients deliver incredible flavored rice and pilaf dishes
- Featuring UNCLE BEN'S® Brand parboiled long-grain rice for perfect texture and quality
- Thirteen taste-tempting flavors!

For more product information call 1-800-432-2331, visit www.MARSfoodservices.com, or ask your sales representative.

Operator Rebate

Buy two cases of UNCLE BEN'S® Flavored Rice and send in your invoice and rebate form to receive reimbursement for the value of one case (maximum 5 cases or \$200).

MAIL REBATE TO (Please print clearly)

NAME OF ESTABLISHMENT	
YOUR NAME	TITLE
STREET ADDRESS (NO P.O. BOX)	
CITY/STATE/ZIP	
BUSINESS PHONE NUMBER	
E-MAIL ADDRESS (REQUIRED TO RECEIVE PROMOTIONS VIA E-MAIL)	
SALES REPRESENTATIVE	
SALES REPRESENTATIVE COMPANY	
CITY/STATE/ZIP	
BROKER	

Check box if you wish to receive e-mails regarding additional MARS Foodservices promotional offers.

TO SPEED UP YOUR REWARDS

- Fill out this form completely.
- Purchase products from 01/01/2011 to 12/31/2011.
- Maximum rebate: 5 cases or \$200
- Attach distributor invoices of qualified purchases circled or highlighted.
- One coupon limit per location.
- Allow 4-6 weeks for delivery. Postmark requested on or before 01/31/2012.
- Operators, not distributors, must complete and submit rebate certificate.
- Mail claim to **MARS Foodservices, P.O. Box 29333, San Antonio, TX 78229.**

IMPORTANT: This offer is not valid on cases offered for resale. Offer valid for foodservice operators only. Distributors, contract customers, purchasing groups, bid and cash-and-carry purchases are not eligible for this offer. Chains or affiliated groups must participate on an individual basis. Void where prohibited, taxed, or restricted by law.

Primary Type of Operation (Check One)

Commercial

- Catering
- Deli/Retail Store
- Hotel/Motel
- Recreation/Entertainment
- Family/Casual Restaurant
- Fine Dining
- Fast Food (Quick Service)
- Cafeteria

Noncommercial

- Association
- College/University
- B&E/Employee Feeder
- Healthcare/Hospital
- In-Transit Feeder
- Military Service
- School (K-12)
- Vending

Average Number of Meals Served Per Day

- Less than 100
- 100-299
- 300-499
- 500-999
- 1,000-1,999
- 2,000-4,999
- 5,000 or More

Product No.	UNCLE BEN'S® Brand Product	Pack Size	No. of Cases Purchased	Price Paid
03008	UNCLE BEN'S® Spanish Rice	6/36.0-oz. bags		\$
03104	UNCLE BEN'S® Asian Stir Fried Rice	6/33.6-oz. bags		\$
03209	UNCLE BEN'S® Chicken Flavor Rice Pilaf	12/24.6-oz. bags		\$
03309	UNCLE BEN'S® Mexican Fiesta Rice	6/25.9-oz. bags		\$
03406	UNCLE BEN'S® Harvest Vegetable Pilaf	6/33.0-oz. bags		\$
03517	UNCLE BEN'S® Sun Dried Tomato Pilaf with Whole Grains	6/24.7-oz. bags		\$
03611	UNCLE BEN'S® Pinto Beans and Whole Grain Brown Rice	6/26.2-oz. bags		\$
03613	UNCLE BEN'S® Red Beans and Rice	6/24.9-oz. bags		\$
03409	UNCLE BEN'S® Rice Pilaf	6/36.0-oz. bags		\$
40666	UNCLE BEN'S® Honey BBQ Flavored Red Beans & Brown Rice	6/26.0 oz.		\$
40667	UNCLE BEN'S® Santa Fe Style Black Beans & Brown Rice	6/25.4 oz.		\$
40665	UNCLE BEN'S® Taco Flavored Pinto Beans & Brown Rice	6/24.7 oz.		\$
40669	UNCLE BEN'S® Broccoli & Cheddar Flavored Brown Rice	6/25.5 oz.		\$
40668	UNCLE BEN'S® Tomato & Herb Brown Rice	6/25.2 oz.		\$

Total Rebate Due \$_____ (Maximum 5 cases or \$200)

Invoice Start Date

January 1, 2011

Invoice End Date

December 31, 2011

Postmark Requested No Later Than

January 31, 2012

MARS
foodservices

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