



FLAVORED RICE

# Buy One, Get One Free After Rebate



## Earn up to 5 Free Cases! Seasoned Rice from the Seasoned Expert

- Reduced sodium per serving on all of the flavored varieties\*
- On-trend flavors make it easy to offer today's most popular entrées and sides
- Seasoning packets with premium ingredients deliver incredible flavored rice and pilaf dishes
- Featuring UNCLE BEN'S® Brand parboiled long-grain rice for perfect texture and quality
- Thirteen taste-tempting flavors!

For more product information call 1-800-432-2331, visit [www.MARSfoodservices.com](http://www.MARSfoodservices.com), or ask your sales representative.

### Operator Rebate

Buy two cases of UNCLE BEN'S® Flavored Rice and send in your invoice and rebate form to receive reimbursement for the value of one case (maximum 5 cases or \$200).

MAIL REBATE TO (Please print clearly)

NAME OF ESTABLISHMENT																			
YOUR NAME										TITLE									
STREET ADDRESS (NO P.O. BOX)																			
CITY/STATE/ZIP																			
BUSINESS PHONE NUMBER																			
E-MAIL ADDRESS (REQUIRED TO RECEIVE PROMOTIONS VIA E-MAIL)																			
SALES REPRESENTATIVE																			
SALES REPRESENTATIVE COMPANY																			
CITY/STATE/ZIP																			
BROKER																			

Check box if you wish to receive e-mails regarding additional MARS Foodservices promotional offers.

#### TO SPEED UP YOUR REWARDS

- Fill out this form completely.
- Purchase products from 01/01/2011 to 12/31/2011.
- Maximum rebate: 5 cases or \$200
- Attach distributor invoices of qualified purchases circled or highlighted.
- One coupon limit per location.
- Allow 4-6 weeks for delivery. Postmark requested on or before 01/31/2012.
- Operators, not distributors, must complete and submit rebate certificate.
- Mail claim to **MARS Foodservices, P.O. Box 29333, San Antonio, TX 78229.**

**IMPORTANT:** This offer is not valid on cases offered for resale. Offer valid for foodservice operators only. Distributors, contract customers, purchasing groups, bid and cash-and-carry purchases are not eligible for this offer. Chains or affiliated groups must participate on an individual basis. Void where prohibited, taxed, or restricted by law.

#### Primary Type of Operation (Check One)

##### Commercial

- Catering
- Deli/Retail Store
- Hotel/Motel
- Recreation/Entertainment
- Family/Casual Restaurant
- Fine Dining
- Fast Food (Quick Service)
- Cafeteria

##### Noncommercial

- Association
- College/University
- B&E/Employee Feeder
- Healthcare/Hospital
- In-Transit Feeder
- Military Service
- School (K-12)
- Vending

##### Average Number of Meals Served Per Day

- Less than 100
- 100-299
- 300-499
- 500-999
- 1,000-1,999
- 2,000-4,999
- 5,000 or More

Product No.	UNCLE BEN'S® Brand Product	Pack Size	No. of Cases Purchased	Price Paid
03008	UNCLE BEN'S® Spanish Rice	6/36.0-oz. bags		\$
03104	UNCLE BEN'S® Asian Stir Fried Rice	6/33.6-oz. bags		\$
03209	UNCLE BEN'S® Chicken Flavor Rice Pilaf	12/24.6-oz. bags		\$
03309	UNCLE BEN'S® Mexican Fiesta Rice	6/25.9-oz. bags		\$
03406	UNCLE BEN'S® Harvest Vegetable Pilaf	6/33.0-oz. bags		\$
03517	UNCLE BEN'S® Sun Dried Tomato Pilaf with Whole Grains	6/24.7-oz. bags		\$
03611	UNCLE BEN'S® Pinto Beans and Whole Grain Brown Rice	6/26.2-oz. bags		\$
03613	UNCLE BEN'S® Red Beans and Rice	6/24.9-oz. bags		\$
03409	UNCLE BEN'S® Rice Pilaf	6/36.0-oz. bags		\$
40666	UNCLE BEN'S® Honey BBQ Flavored Red Beans & Brown Rice	6/26.0 oz.		\$
40667	UNCLE BEN'S® Santa Fe Style Black Beans & Brown Rice	6/25.4 oz.		\$
40665	UNCLE BEN'S® Taco Flavored Pinto Beans & Brown Rice	6/24.7 oz.		\$
40669	UNCLE BEN'S® Broccoli & Cheddar Flavored Brown Rice	6/25.5 oz.		\$
40668	UNCLE BEN'S® Tomato & Herb Brown Rice	6/25.2 oz.		\$

Total Rebate Due \$\_\_\_\_\_ (Maximum 5 cases or \$200)

Invoice Start Date

**January 1, 2011**

Invoice End Date

**December 31, 2011**

Postmark Requested No Later Than

**January 31, 2012**



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