



CONVERTED®
BRAND RICE

Buy One, Get One Free After Rebate



Earn up to 5 Free Cases!

Save on the Brand That Sets the Standard

- Vitamins locked into each grain
- Rice that's never sticky
- Each grain is individually inspected for consistency
- Resists drying out or clumping

For more product information call 1-800-432-2331, visit www.MARSfoodservices.com, or ask your sales representative.

Operator Rebate

Buy two cases of UNCLE BEN'S® ORIGINAL CONVERTED® Brand Rice and send in your invoice and rebate form to receive reimbursement for the value of one case (maximum 5 cases or \$250).

MAIL REBATE TO (Please print clearly)

NAME OF ESTABLISHMENT	
YOUR NAME	TITLE
STREET ADDRESS (NO P.O. BOX)	
CITY/STATE/ZIP CODE	
BUSINESS PHONE NUMBER	
E-MAIL ADDRESS (REQUIRED TO RECEIVE PROMOTIONS VIA E-MAIL)	
SALES REPRESENTATIVE	
SALES REPRESENTATIVE COMPANY	
CITY/STATE/ZIP	

Check box if you wish to receive e-mails regarding additional MARS Foodservices promotional offers.

TO SPEED UP YOUR REWARDS

- Fill out this form completely.
- Purchase products from 01/01/2011 to 12/31/2011.
- Maximum rebate: 5 cases or \$250
- Attach distributor invoices of qualified purchases circled or highlighted.
- One coupon limit per location.
- Allow 4-6 weeks for delivery. Postmark requested on or before 01/31/2012.
- Operators, not distributors, must complete and submit rebate certificate.
- Mail claim to **MARS Foodservices, P.O. Box 29333, San Antonio, TX 78229.**

IMPORTANT: This offer is not valid on cases offered for resale. Offer valid for foodservice operators only. Distributors, contract customers, purchasing groups, bid and cash-and-carry purchases are not eligible for this offer. Chains or affiliated groups must participate on an individual basis. Void where prohibited, taxed, or restricted by law.

Primary Type of Operation (Check One)

Commercial

- Catering
- Deli/Retail Store
- Hotel/Motel
- Recreation/Entertainment
- Family/Casual Restaurant
- Fine Dining
- Fast Food (Quick Service)
- Cafeteria

Noncommercial

- Association
- College/University
- B&E/Employee Feeder
- Healthcare/Hospital
- In-Transit Feeder
- Military Service
- School (K-12)
- Vending

Average Number of Meals Served Per Day

- Less than 100
- 100-299
- 300-499
- 500-999
- 1,000-1,999
- 2,000-4,999
- 5,000 or More

Product No.	Product Description	Pack Size	No. of Cases Purchased	Price Paid
01101	UNCLE BEN'S® ORIGINAL CONVERTED® Brand Rice	25-lb. bag		\$
01103	UNCLE BEN'S® ORIGINAL CONVERTED® Brand Rice	50-lb. bag		\$
01124	UNCLE BEN'S® ORIGINAL CONVERTED® Brand Rice	2/10-lb. bag		\$
04016	UNCLE BEN'S® CONVERTED® Instant Rice	12/24-oz. bags		\$
04700	UNCLE BEN'S® CONVERTED® Instant Rice	25-lb. bag		\$
04701	UNCLE BEN'S® CONVERTED® NoCook™ Rice	25-lb. bag		\$
				Total Rebate Due \$ (Maximum 5 cases or \$250)

Invoice Start Date

January 1, 2011

Invoice End Date

December 31, 2011

Postmark Requested No Later Than

January 31, 2012

