

Pre-Sliced Fruit Lattice Pies

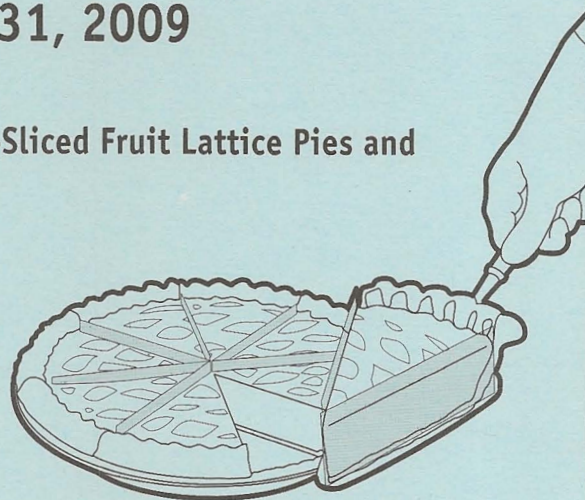
Get a case of the NEW Pre-Sliced Fruit Lattice Pies FREE!*

July 1, 2009 – December 31, 2009

*Purchase 2 cases of any Pre-Sliced Pies and one case of Pre-Sliced Fruit Lattice Pies and receive a rebate check for the cost of the Fruit Lattice Pie.

Ten popular flavors available:

- | | |
|-------------------------------|---|
| NEW! Apple Lattice | Seven Layer |
| NEW! Cherry Lattice | Pumpkin Pecan Praline
with Vanilla Crust |
| NEW! Blueberry Lattice | Nuts About Fudge® Pie |
| Pumpkin | Dutch Apple Hi Pie® |
| Pecan | |
| Sweet Potato | |



Chef Pierre®

Where pie comes from.™

See below for terms, conditions and limits of offer.

Fill In And Mail With Your Distributor Invoices Showing Proof Of Purchase

Purchase 2 cases of any Pre-Sliced Pies and one case of Pre-Sliced Fruit Lattice Pies and receive a rebate check for the cost of the Fruit Lattice Pie.

Terms and Conditions

Eligible Customers: Commercial and non-commercial foodservice operators. One coupon per operator. Resale, bid, national accounts and affiliated franchise groups are not eligible. Qualifying multi-unit chains must submit on an individual basis.

Effective Dates: Offer applies to purchases made between July 1, 2009 and December 31, 2009. Request for refund must be postmarked by January 31, 2010. Please allow 4-6 weeks for refund.

Eligible Products: The following Chef Pierre® Pre-Sliced Pies are valid for the two-case purchase requirement: 0879, 0888, 0889, 9366, 7166, 7165, 0880, 0881, 0882, 0884. Products valid for the one-case rebate: 0879, 0888, 0889 only.

Limits: The maximum rebate is the lowest-priced Fruit Lattice Pie case (up to \$55 total) when all other purchase conditions are met.

Proof of Purchase: Copies of distributor invoice(s) showing case purchases must be attached to the coupon. Invoices used for this offer cannot be used in conjunction with any other Sara Lee offer except Foodservice Rewards. Distributor velocity reports will only be accepted if they include specific invoice numbers, dates and purchase prices. Misuse constitutes fraud. Void where prohibited, licensed, taxed or restricted by law. Sara Lee's interpretation with respect to these terms and conditions shall be final.

Send to:

Sara Lee Foodservice
Pre-Sliced Pies 2009 Trial Offer • PO Box 2048
Brownsdale, MN 55918

For More Information, Call 1-800-682-SARA (7272)

Make Check Payable To:			
Establishment: _____			
Name: _____	Title: _____		
Address: (No PO Boxes) _____			
City: _____	State: _____	Zip: _____	
Email: _____		Phone: _____	
Primary Distributor: _____			
City: _____	State: _____		
<input type="checkbox"/> Check here if you would like to receive other e-mail offers from Sara Lee.			
Type of Operation: (check one)			
Fine Dining <input type="checkbox"/>	Retirement <input type="checkbox"/>	Correctional Institution <input type="checkbox"/>	Average Number of Meals Served Per Day <input type="checkbox"/> Under 100 <input type="checkbox"/> 1,000-1,999 <input type="checkbox"/> 100-299 <input type="checkbox"/> 2,000-4,999 <input type="checkbox"/> 300-499 <input type="checkbox"/> 5,000 or more <input type="checkbox"/> 500-999
Casual Dining <input type="checkbox"/>	Education <input type="checkbox"/>	Military Services <input type="checkbox"/>	
Family Dining <input type="checkbox"/>	Bar/Tavern <input type="checkbox"/>	Transportation <input type="checkbox"/>	
Quick Service Restaurant <input type="checkbox"/>	Caterer <input type="checkbox"/>	Office Coffee Service <input type="checkbox"/>	
Lodging <input type="checkbox"/>	B&I/Business & Industry <input type="checkbox"/>	Gaming <input type="checkbox"/>	
Health Care <input type="checkbox"/>	Recreation/Entertainment <input type="checkbox"/>	Other Foodservice <input type="checkbox"/>	

Item	SKU	Case Purchased
NEW! Apple Lattice	0879	<input type="checkbox"/>
NEW! Cherry Lattice	0888	<input type="checkbox"/>
NEW! Blueberry Lattice	0889	<input type="checkbox"/>
Pumpkin	7166	<input type="checkbox"/>
Pecan	7165	<input type="checkbox"/>
Sweet Potato	0880	<input type="checkbox"/>
Pumpkin Pecan Praline with Vanilla Crust	0881	<input type="checkbox"/>
Nuts About Fudge® Pie	0882	<input type="checkbox"/>
Seven Layer	0884	<input type="checkbox"/>
Dutch Apple Hi Pie®	9366	<input type="checkbox"/>

Lowest Fruit Lattice Case Price Paid \$ _____

